

DIFICULDADES COM ÁGIL?

POR QUÊ KANBAN TEM SIDO A ALTERNATIVA DAS
ORGANIZAÇÕES PARA MELHORAR SEUS RESULTADOS





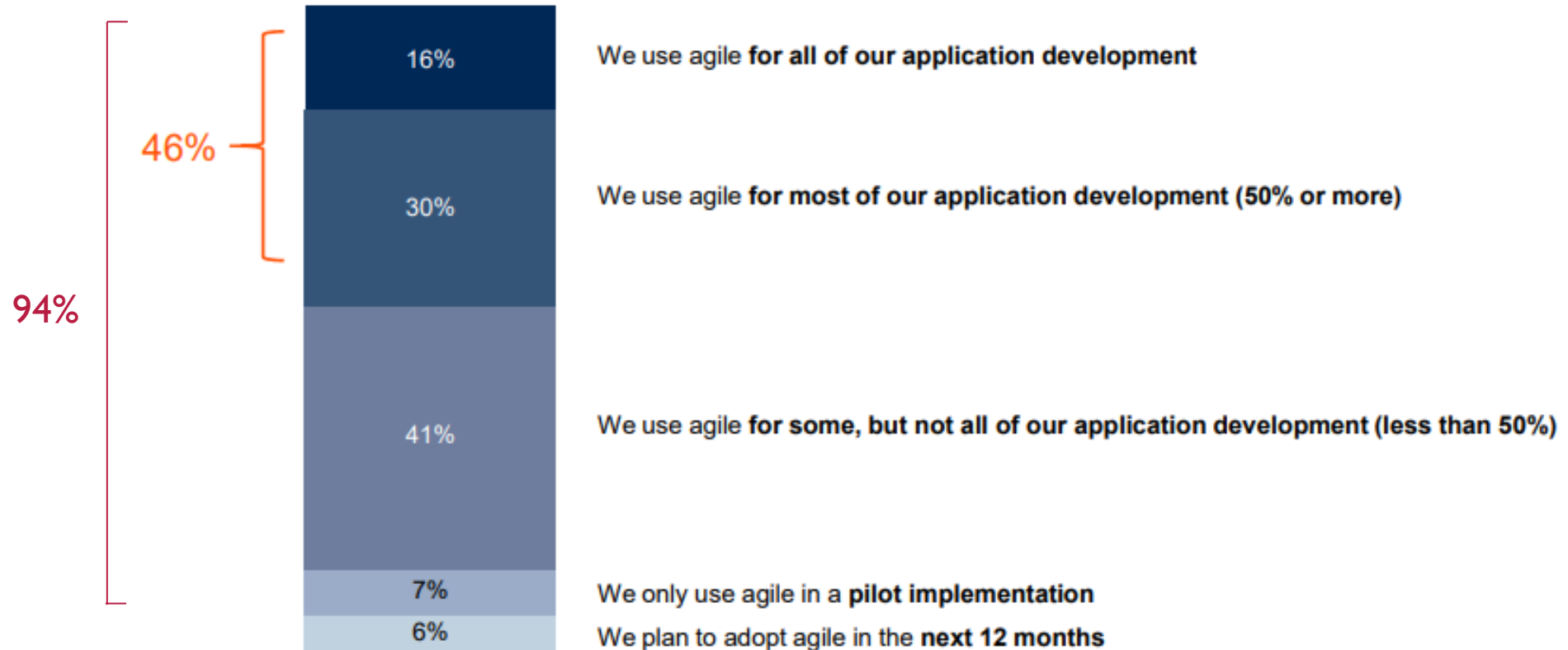
LUCAS GUIMARÃES

- Kanban Coach na Unicred
- +10 anos na área de TI
- Bacharel em Administração
- Pós Graduado em Engenharia de Software com Métodos Ágeis
- KCP – Kanban University

CENÁRIO DO ÁGIL NO MERCADO DE TI

Agile development in organizations

Percentage of Respondents



Base: n=130 Gartner Research Circle Members; Excluding 'Not sure'
S01. Which of these best describe agile development in your organization?
SOURCE: Gartner Research Circle Agile in the Enterprise

CENÁRIO DO ÁGIL NO MERCADO DE TI

Company Experience with Agile

How long has your company been practicing agile?



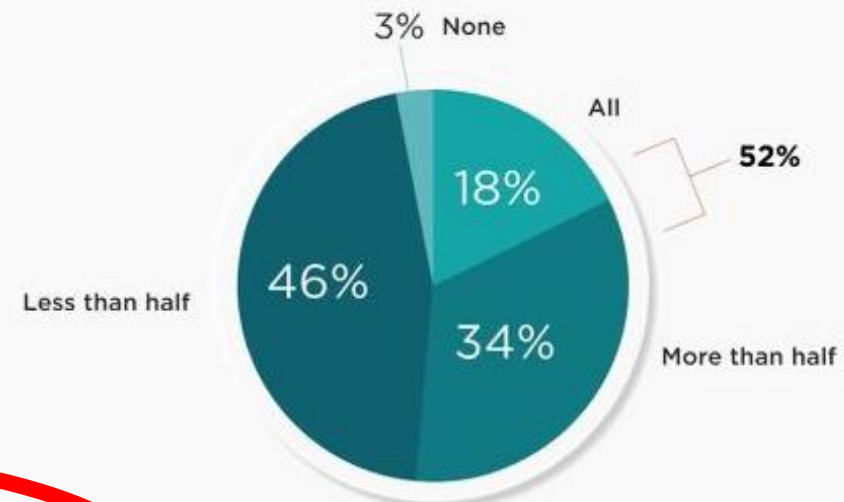
94%

report their company is practicing Agile.

65%

say their company has significant experience with Agile.

How many of your company's teams have adopted agile practices?



Over half of respondents (**52%**) say either a majority or all of their company's teams have adopted Agile.

ONDE E COMO ESTÃO APLICANDO ÁGIL?

Company Experience with Agile

Which areas of your organization have adopted Agile principles and practices?

*Respondents were able to select multiple responses to this question.

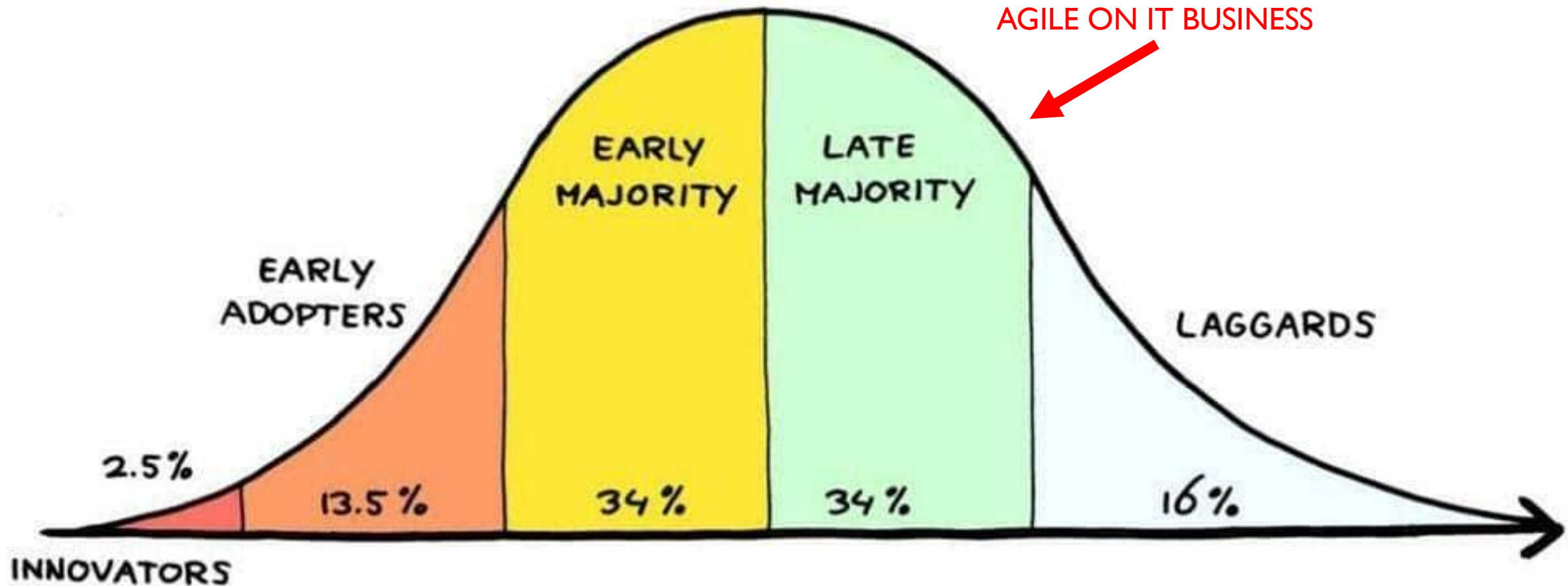


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Which Agile methodology do you follow most closely at the team level?



CENÁRIO DO ÁGIL NO MERCADO DE TI

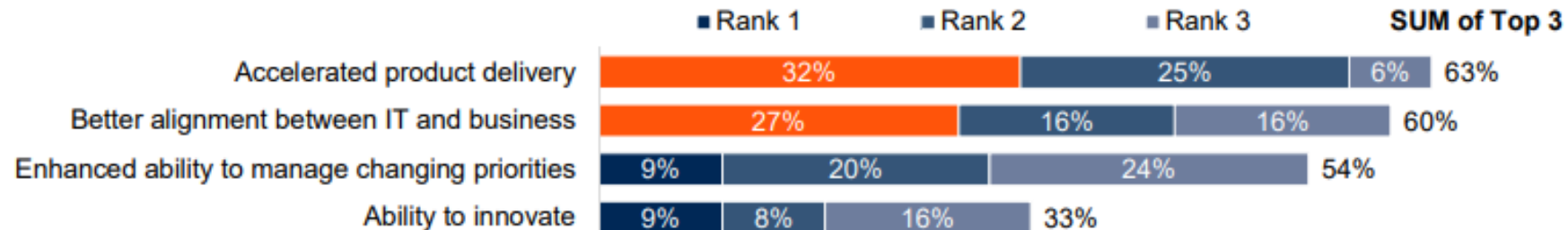


O QUE AS ORGANIZAÇÕES
ESTÃO BUSCANDO COM A
TRANSFORMAÇÃO ÁGIL?

MOTIVOS PARA ADOÇÃO DO ÁGIL

Top 3 Most Important Objectives for Adopting Agile Methodologies

Percentage of Respondents



What were the most important reasons for adopting Agile within your team or organization?

**Respondents were able to select multiple responses to this question.*

64% Enhance ability to manage changing priorities

64% Accelerate software delivery

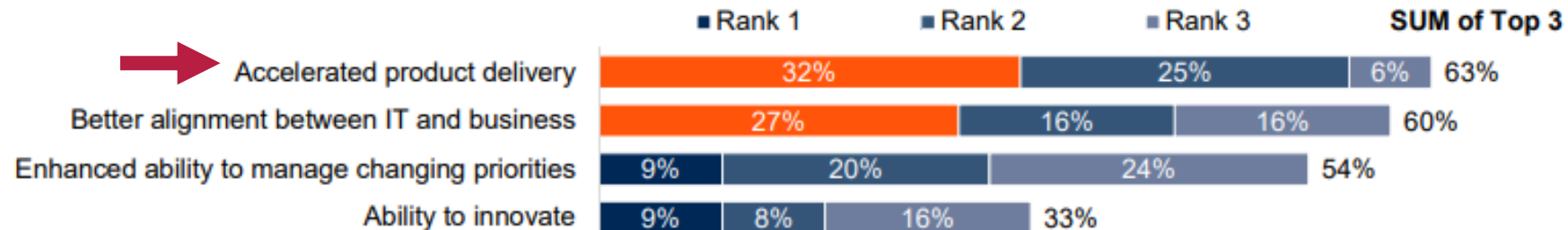
47% Increase team productivity

47% Improve business and IT alignment

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↓ TEMPO DE ENTREGA

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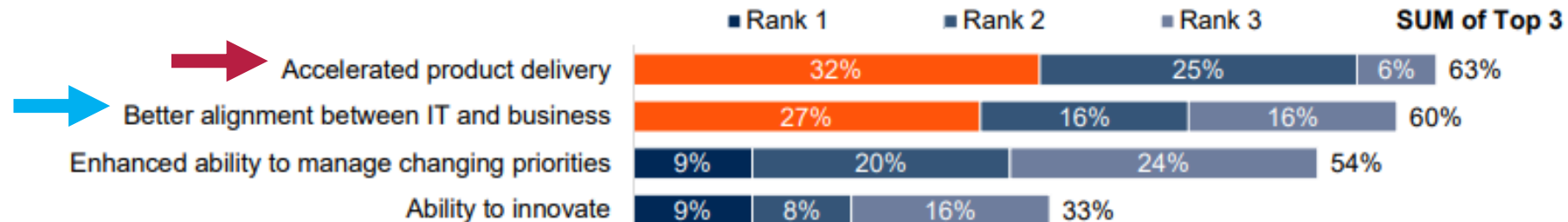
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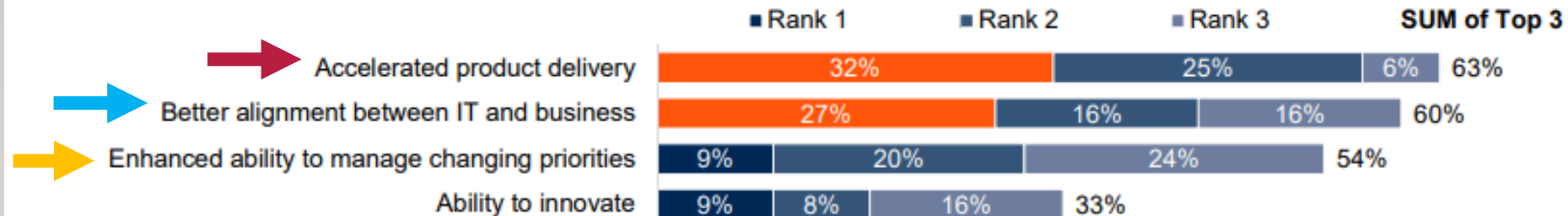
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LIDAR COM A MUDANÇA DE PRIORIDADES

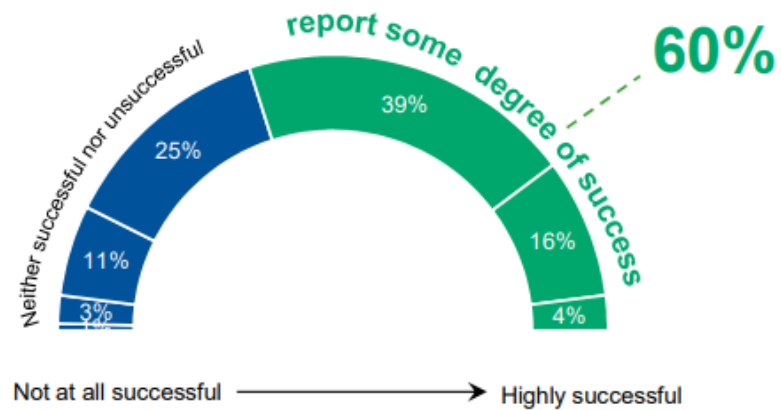
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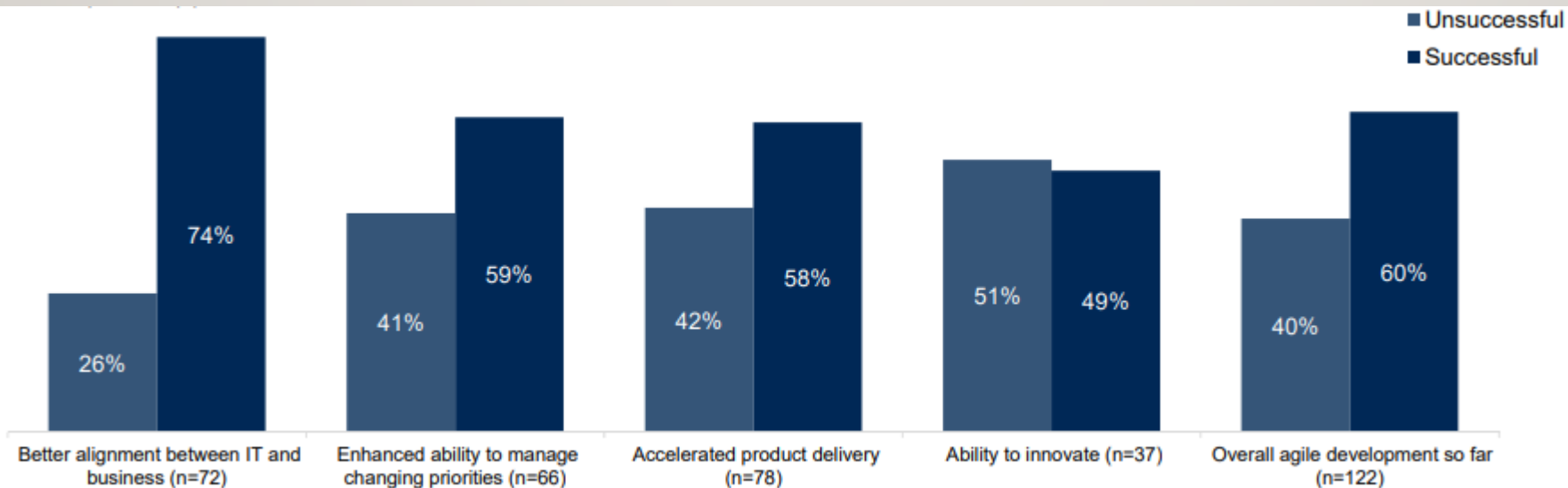


E QUAIS RESULTADOS
ESTÃO OBTENDO?

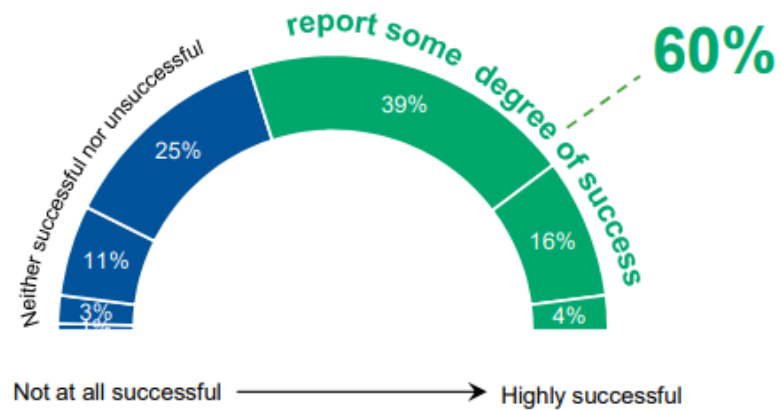
OS BENEFÍCIOS TRAZIDOS PELA TRANSFORMAÇÃO



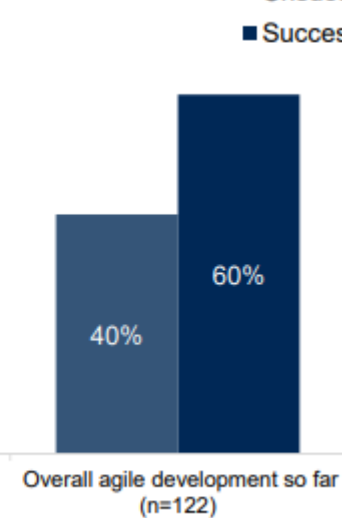
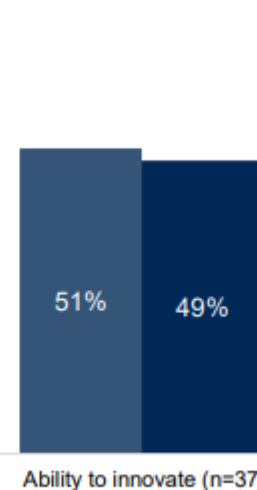
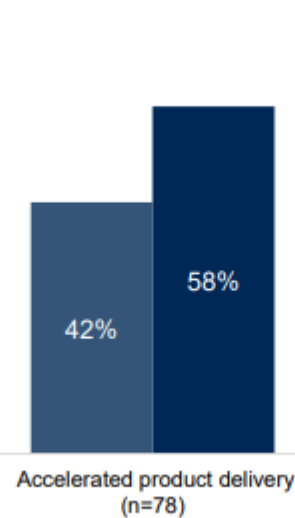
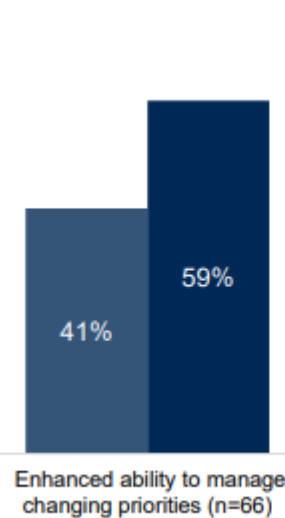
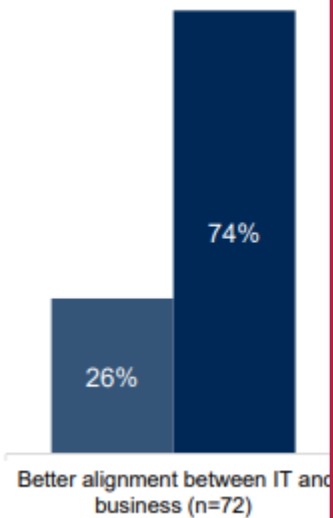
Has the implementation of agile positively impacted each of the following areas within your company?



OS BENEFÍCIOS TRAZIDOS PELA TRANSFORMAÇÃO

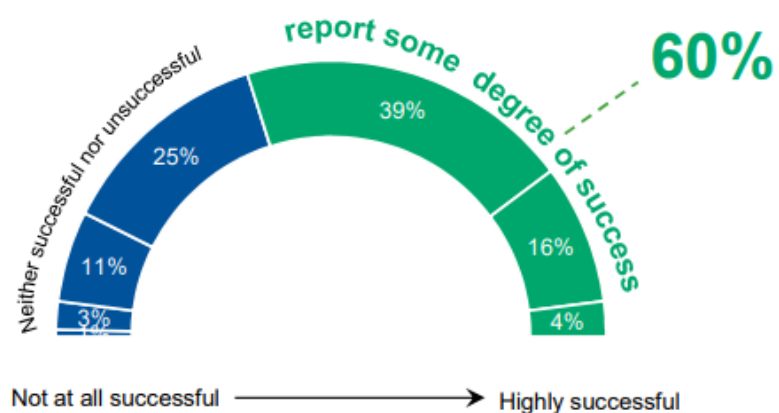


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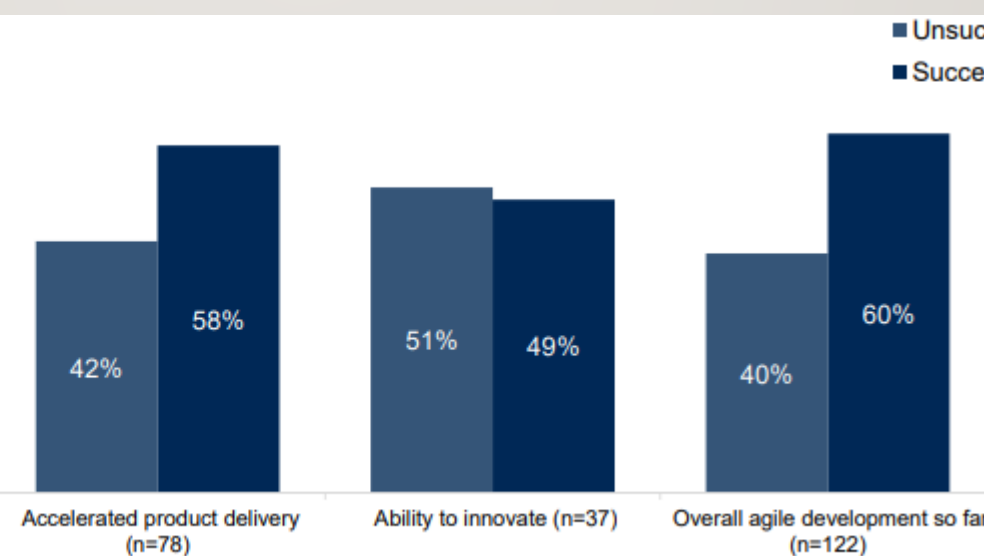
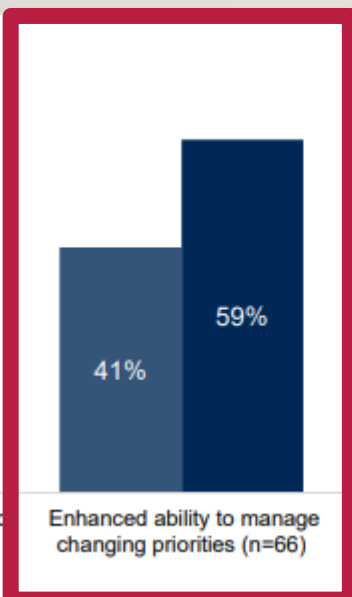
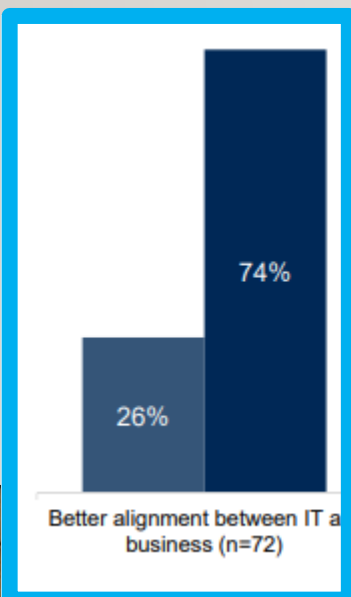


LIDAR COM A MUDANÇA DE PRIORIDADES

OS BENEFÍCIOS TRAZIDOS PELA TRANSFORMAÇÃO



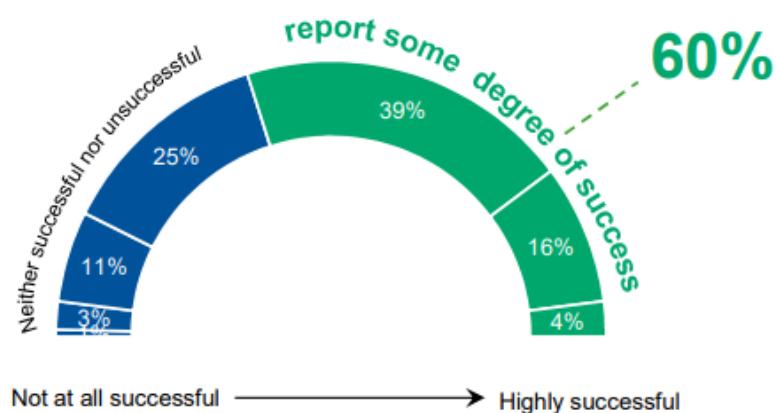
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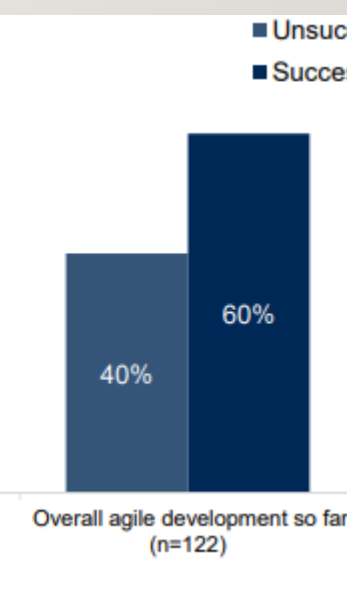
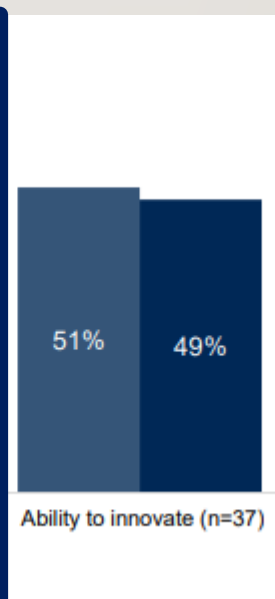
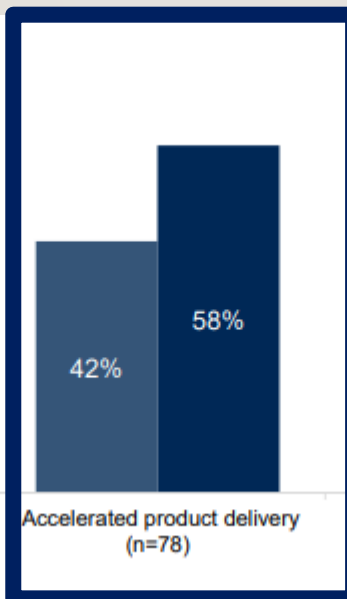
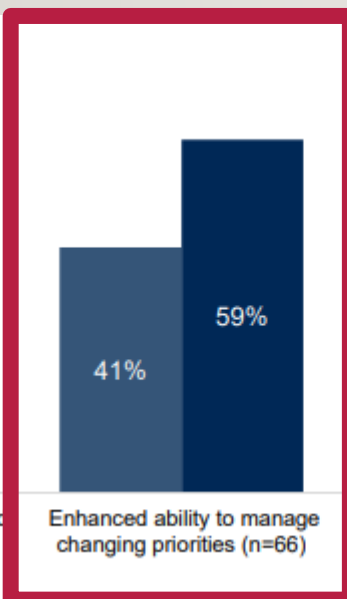
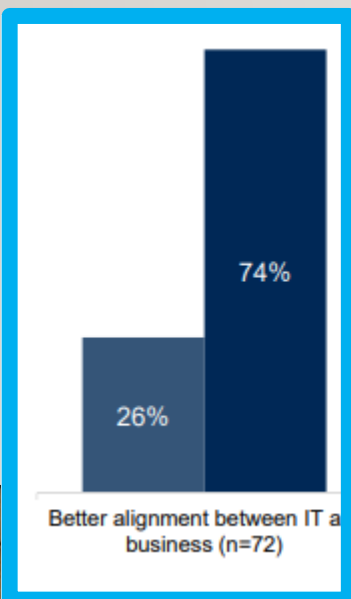
LIDAR COM A MUDANÇA DE PRIORIDADES

TRANSPARÊNCIA / ALINHAMENTO

OS BENEFÍCIOS TRAZIDOS PELA TRANSFORMAÇÃO



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LIDAR COM A MUDANÇA DE PRIORIDADES

TRANSPARÊNCIA / ALINHAMENTO

ACELEROU A ENTREGA



QUAL O PADRÃO
DESSAS
TRANSFORMAÇÕES?

PADRÕES NO PROCESSO DE MUDANÇA

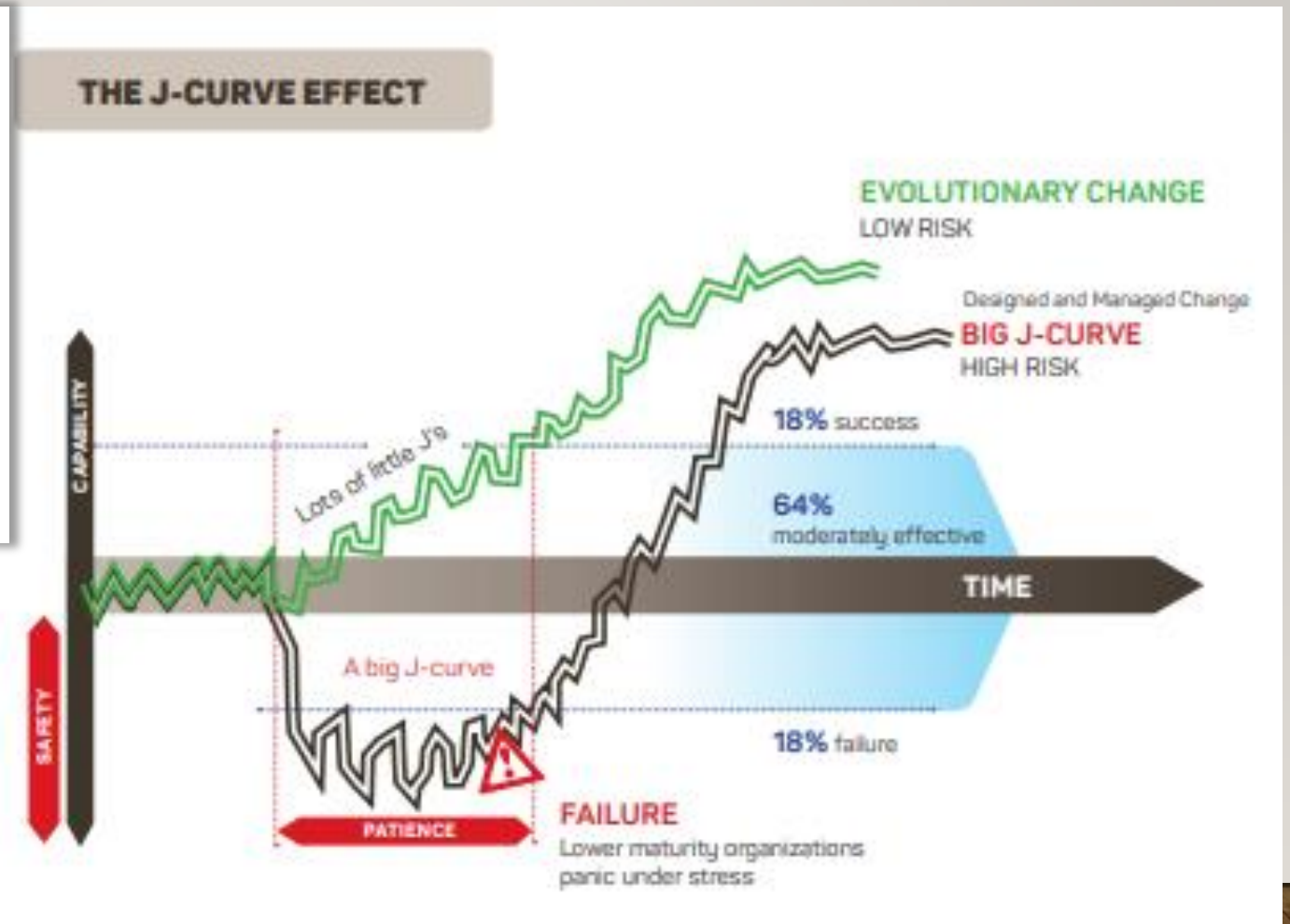
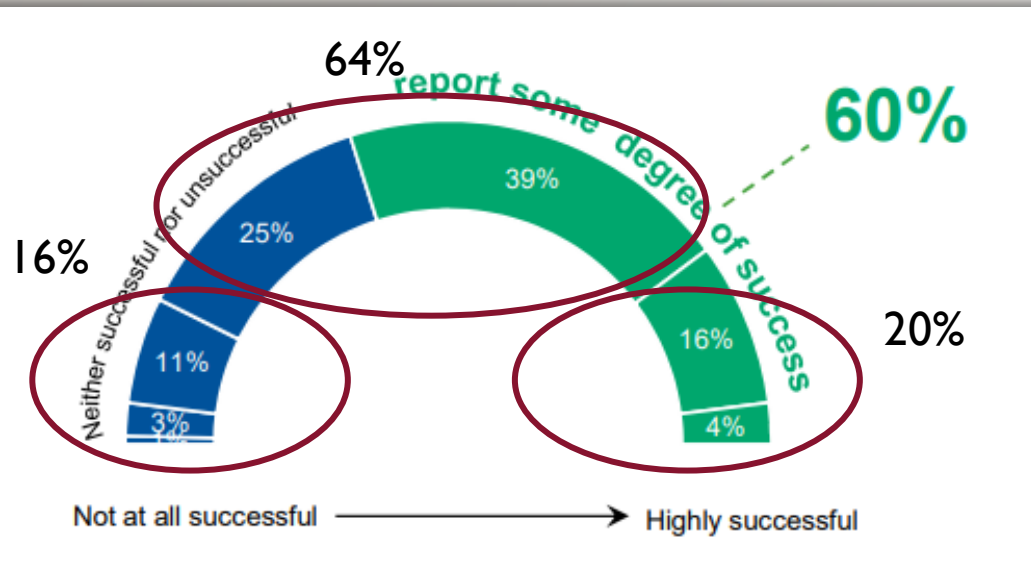
TRADITIONAL CHANGE IS AN "A" TO "B" PROCESS

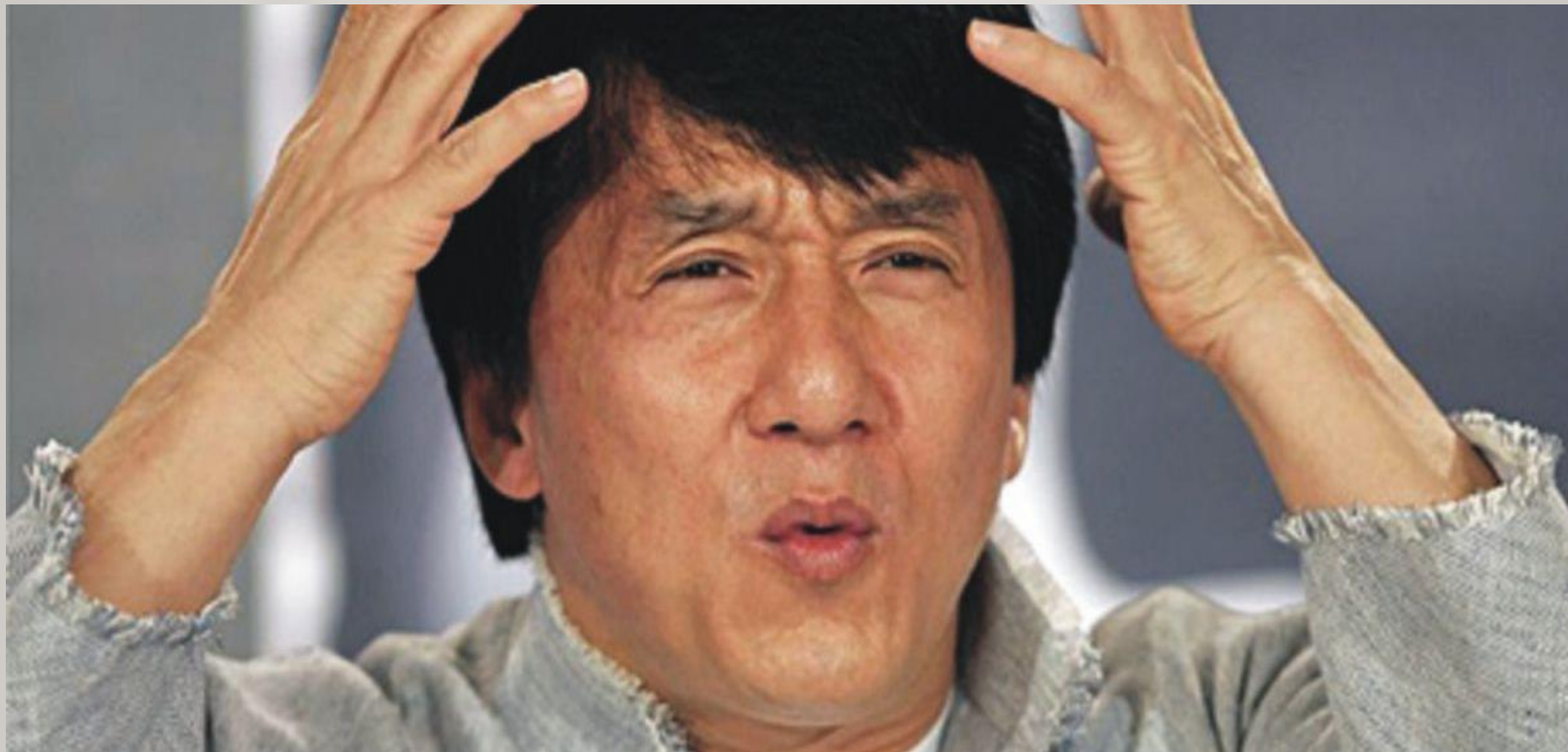


THE J-CURVE EFFECT



PADRÕES NO PROCESSO DE MUDANÇA





O QUE NOSSA
EXPERIÊNCIA COM
KANBAN NOS DIZ SOBRE
ISSO?

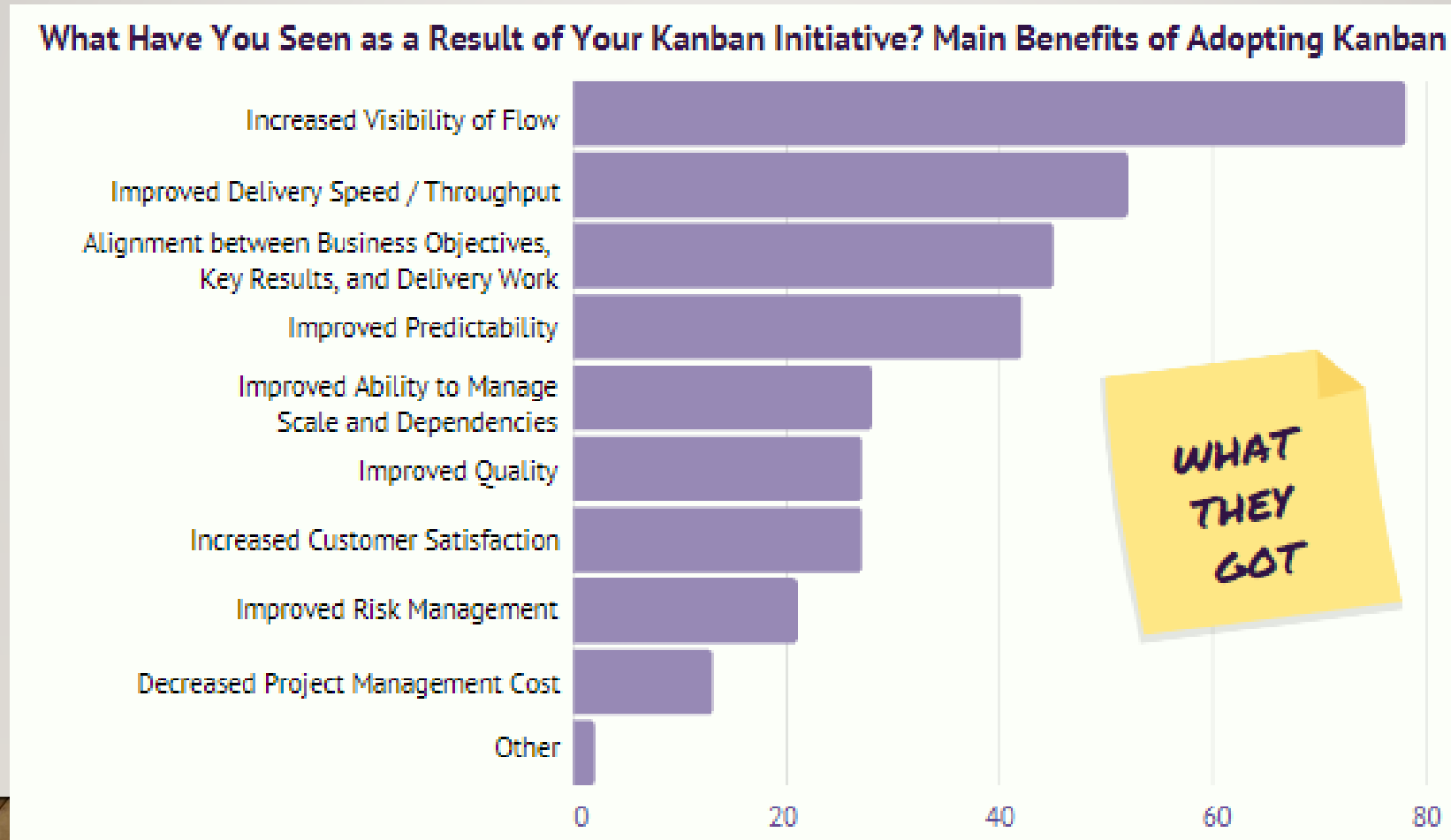
KANBAN MATURITY MODEL



POR QUE KANBAN É UM
CAMINHO ALTERNATIVO?

I
MESMOS BENEFÍCIOS POR
UM CUSTO MENOR

OS BENEFÍCIOS PODEM VIR COM UM CUSTO MENOR



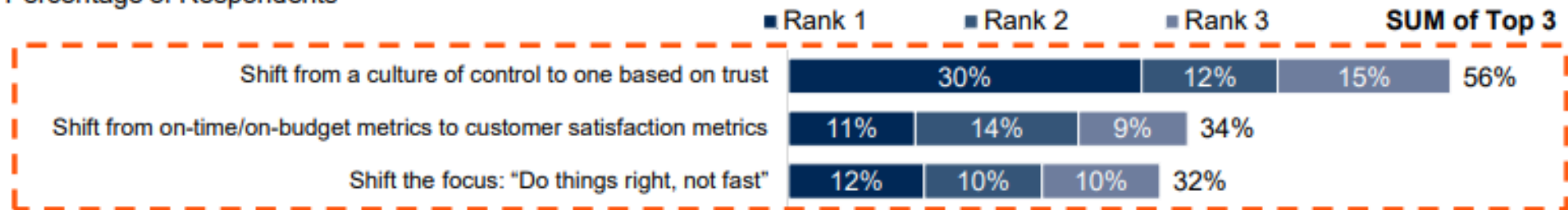
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GESTÃO DA MUDANÇA

DIFICULDADES DA TRANSFORMAÇÃO ÁGIL

Top 3 Challenges to Making Agile Development Successful

Percentage of Respondents



The most significant Agile adoption barriers include:

- Inconsistencies in processes and practices **46%**
- Cultural clashes **43%**
- General organizational resistance to change **42%**

DIFICULDADES DA TRANSFORMAÇÃO ÁGIL

Top 3 Challenges to Making Agile Development Successful

Percentage of Respondents

	Rank 1	Rank 2	Rank 3	SUM of Top 3
Shift from a culture of control to one based on trust	30%	12%	15%	56%
Shift from on-time/on-budget metrics to customer satisfaction metrics	11%	14%	9%	34%
Shift the focus: "Do things right, not fast"	12%	10%	10%	32%

CULTURA

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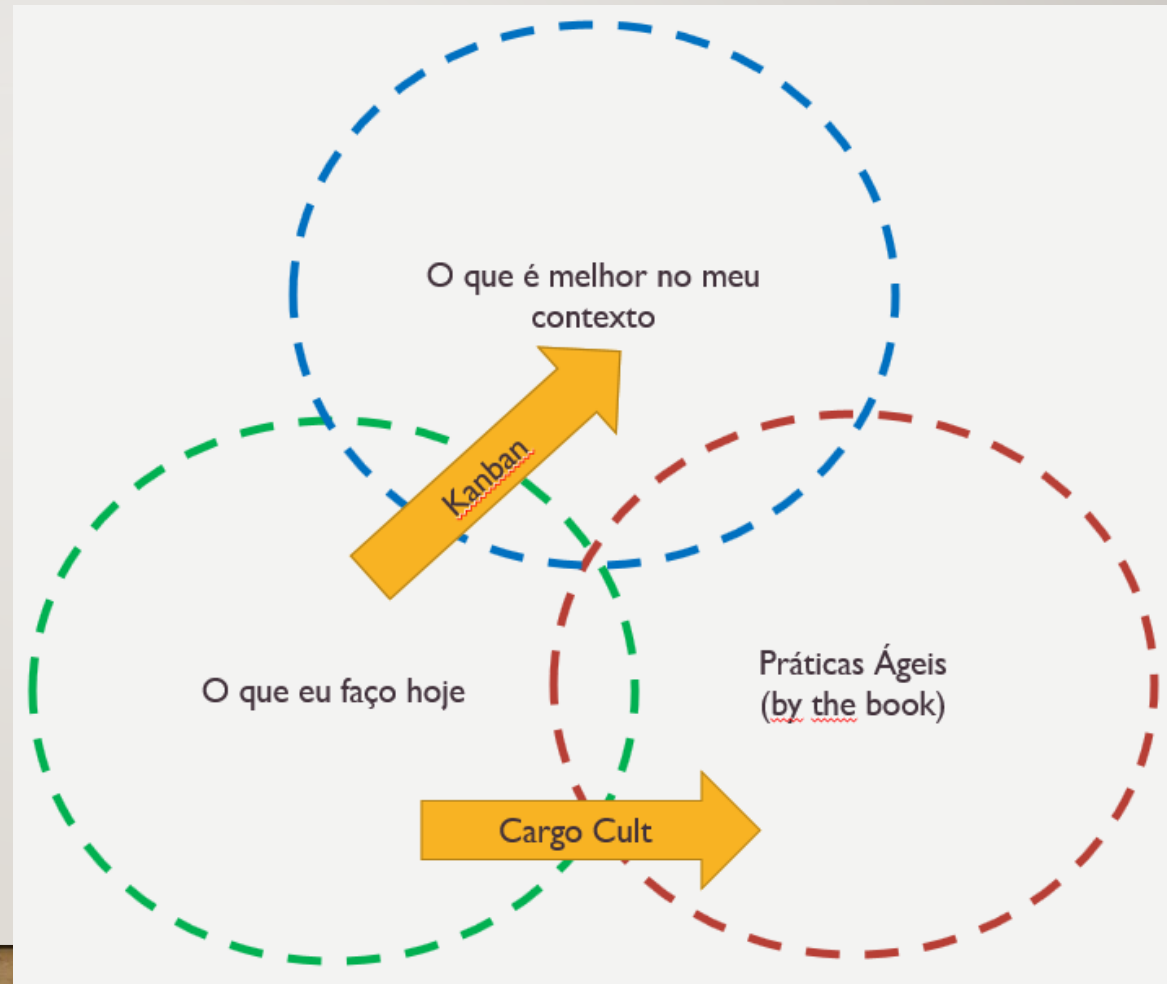
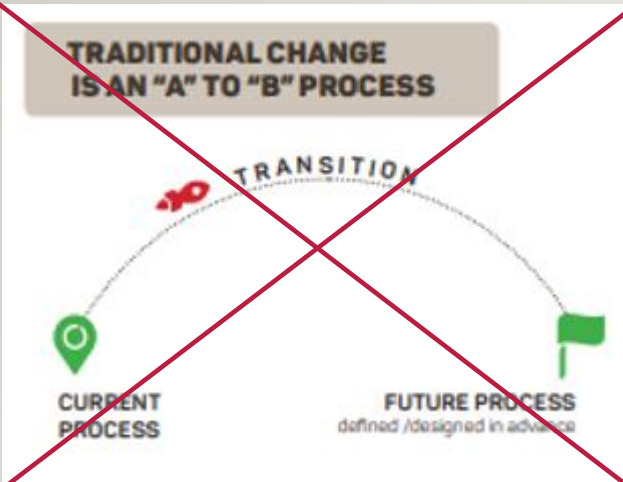
CULTURA

RESISTÊNCIA À
MUDANÇA

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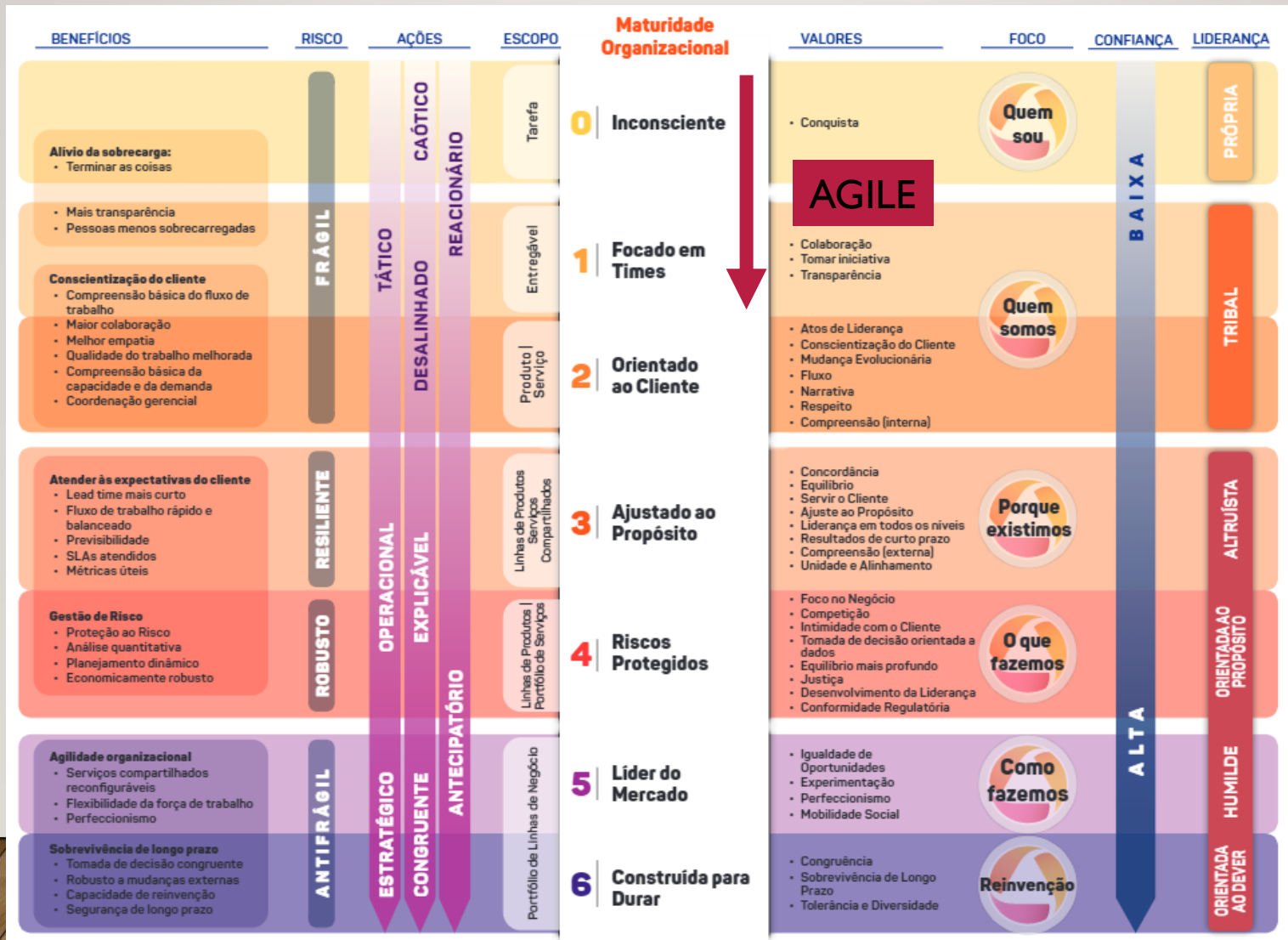
KANBAN SE ADAPTA A SUA REALIDADE



3

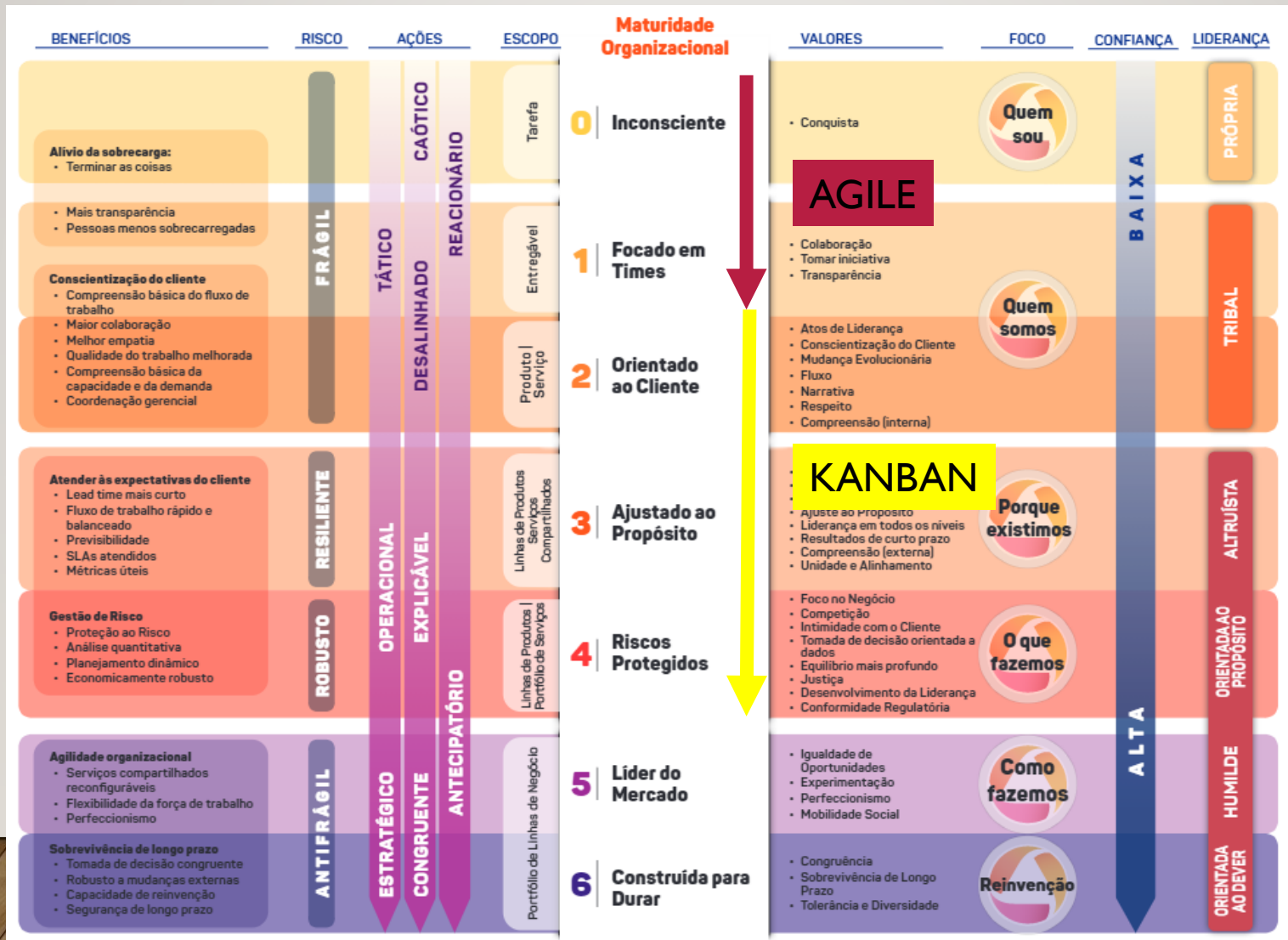
VOCÊ PRECISA IR ALÉM DO
QUE O ÁGIL TE OFERECE

KANBAN MATURITY MODEL



Transparência
Colaboração
Orientação a times
Alívio da Sobrecarga

KANBAN MATURITY MODEL

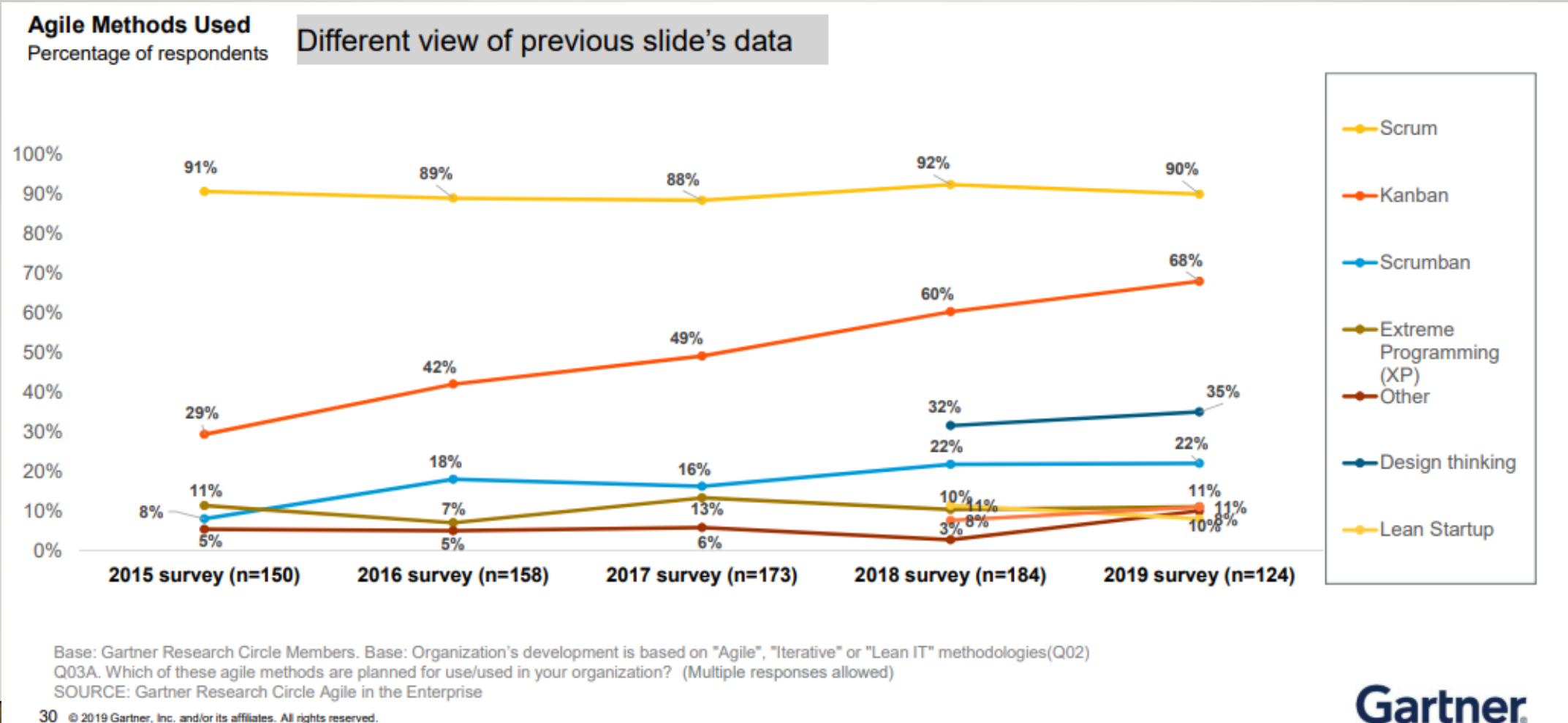


Transparência
Colaboração
Orientação a times
Alívio da Sobrecarga

Orientação a Serviços
Fluxo
Entendimento Interno
Equilíbrio
Satisfação do cliente
Gestão de Riscos
Sobrevivência

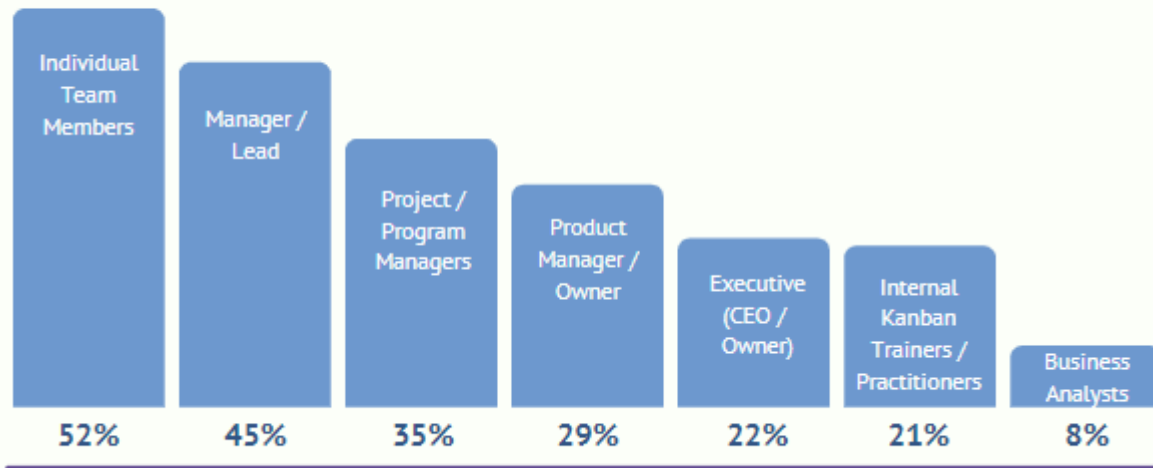
COMO KANBAN VÊM SE
CONSOLIDANDO NO
MERCADO?

ADOÇÃO DO KANBAN FRENTE AOS MÉTODOS ÁGEIS

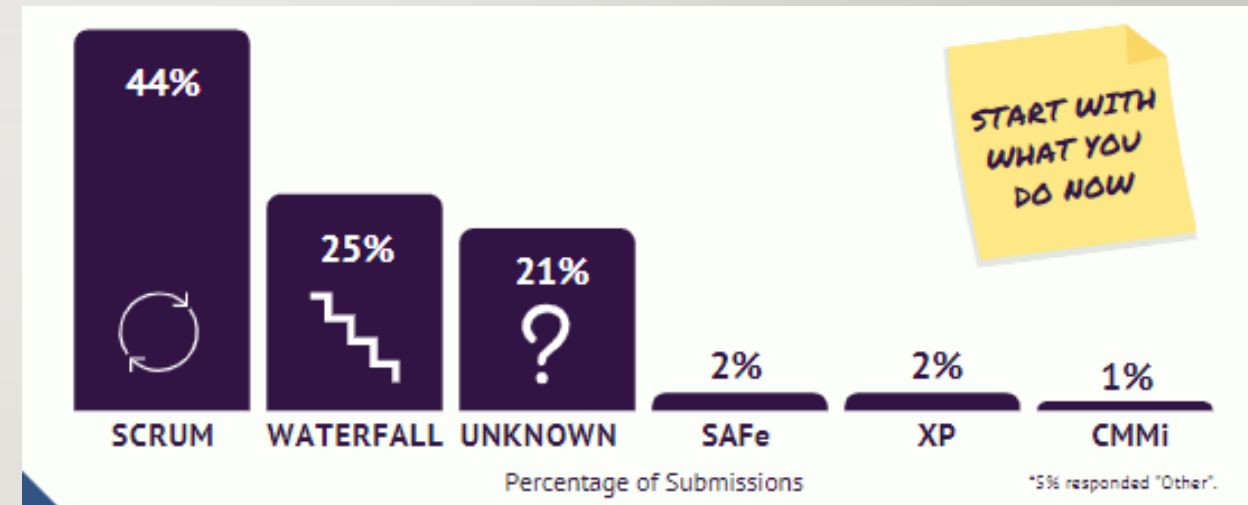


ADOÇÃO DO KANBAN NO MUNDO

Where Have Your Kanban Implementation Initiatives Seen the Strongest Organizational Support?



Percentage of Submissions*



ADOÇÃO DO KANBAN NO MUNDO

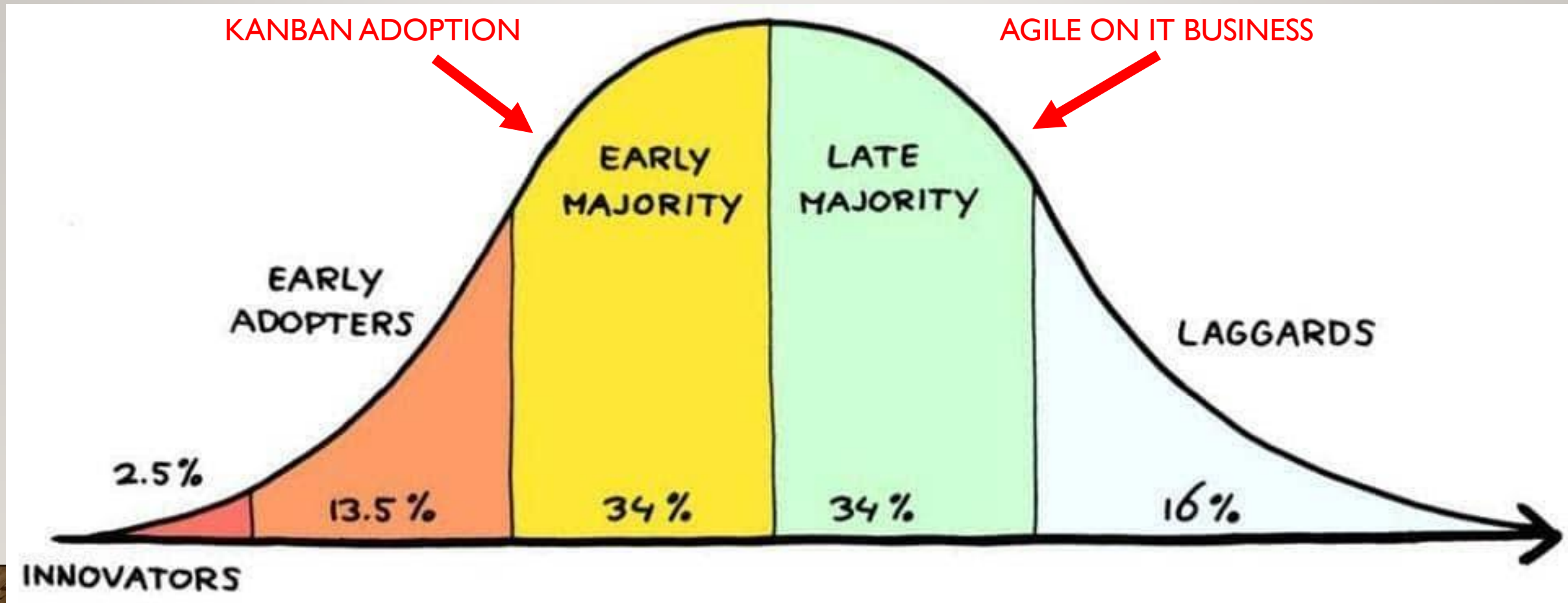
KANBAN ADOPTION



Do You Plan to Expand Your Kanban Implementation in the Next 12 Months?

Adoption and use of the Kanban Method practices is growing within organizations. More than 85% of respondents indicated that their organizations intend to expand their adoption within the next 12 months.

ADOÇÃO DO KANBAN NO MUNDO



QUAL O PERFIL DO
PROFISSIONAL PARA ATUAR
NESSE NOVO CENÁRIO?

PERFIL PROFISSIONAL



Atuação mais abrangente, indo do nível de times até o estratégico.



Pragmático, sem metodologia ou ideologia.



Adapta seu plano de ação de acordo com o cenário.



Orientado à dados.



Habilidade em gestão da mudança.

“YOU MUST WELCOME
CHANGE AS THE RULE, BUT
NOT AS YOUR RULER ”

DENIS WAITLEY

OBRIGADO!



@lucas1guimaraes

